## Accelerate FinServ Application Modernization

Simplify business critical and modern application development from cloud to the edge.

FSIs must balance application development, resilience, performance, costs, and control factors to reach the operational, customer, and competitive business imperatives. The complexity of application development leads to an imbalance in these factors. But there is a way to simplify the process of modern application development, and power legacy applications and their migration: a unified hybrid multicloud platform.



#### Taking Back Control

Nutanix's cloud solutions allow FSIs to deploy new applications using simple blueprints and rolebased governance. FSI scan control the entire application lifecycle far more efficiently and easily. FSIs need an infrastructure that easily scales as their enterprise demands, with embedded self healing capabilities that ensure applications and their databases responds quickly and consistently.

They also need to be able to manage the entire infrastructure that hosts these applications, both internal and external, from a single pane. FSIs are able to move mission critical applications (i.e. core banking, OMS/EMS) to the cloud seamlessly and effortlessly with Nutanix, while still fostering modern application development for payments, lending and banking

### Move any application to the cloud and improve:

- Agility ..... Control Factors
- ✓ Flexibility 

  Simplify modern application development and mission critical application

The financial services industry (enterprise) is able to deliver better insights and unrivaled user experiences by adopting modern containerized applications across any channel and local market such as:

- · Digital banking
- Payments
- Lending
- · Trading & Risk

#### Become More Agile. Save Time and Money

Nutanix helps power your microservice's orchestration to give your developers and IT departments simplified IaaS choices to build the financial future – now. The hybrid multi-cloud solution is agnostic to both location and strategy, which means you can develop on your own terms. FSIs can capitalize on this flexible approach as it offers operational resiliency in the face of everything they need to contend with, including compliance, security and data privacy.

#### Application Development Staff Impact

	Before Nutanix Cloud Platform	With Nutanix Cloud Platform	Difference (FTEs)	Benefit
FTEs per year per organization	19.8	23.0	3.2	16%
Application development productivity value per year (\$ per organization)	\$2.0M	\$2.3M	\$320,300	16%

# This allows you to make application development and migration within FSIs simpler:

- Deploy new applications using simple blueprints
- Utilize rapid VM or container-based server sandbox deployment
- Deploy new applicationsusing role-based governance
- Migrate applications without refactoring or rearchitecting
- Control the entire application lifecycle – easily
  - Deploy with a single self-service console for agile and fast software delivery

#### A Strategic FSI Partner You Can Trust

#### With Nutanix as your strategic partner, you can:

- · Remain compliant, secure, and meet regulatory requirements
- · Simplify modern application development
- $\boldsymbol{\cdot}$  Migrate existing mission critical applications with ease
- · Take the lead over your competitors
- · Increase agility and responsiveness
- · Drive the business forward





Take the lead now, and discover how Nutanix can revolutionize the way you implement modern containerized applications and legacy, such as payments and digital banking. Deliver insights and timely personalized experiences and advice across any channel and local market, build customer loyalty, and increase customer retention.