
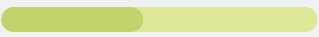


Digital Transformation Across Pharma and Life Sciences Organizations



42%

of organizations are currently in the process of implementing and executing various digital transformation initiatives.



- Accelerate Scientific Innovation
- Advance Clinical Genomics
- Leverage Big Data Analytics
- Simplify Infrastructure Management
- Manage Disaster Recovery

Speedy access to valuable data-driven insights is paramount for pharma and life sciences organizations. Cloud provides one potential viable option.

Benefits of cloud adoption:

- Be operationally efficient.
- Be efficient with business and application workflows that produce valuable insights by consolidating IT infrastructures.
- Be able to efficiently communicate insights or sharing results with patients.

Pharma and Life Sciences organizations embracing the cloud for improved accessibility and collaboration.



65%

of organizations will increase spend on public cloud infrastructure over the next 12-18 months.



And 20%

will make the most significant investment in implementing hybrid cloud management software.



Effective usage of data analytics tools and technologies is essential for successful business outcomes. Organizations will make some of their largest investments in business intelligence and data analytics include:

37% in artificial intelligence

29% in data warehouse and cloud-based analytics

27% data visualization

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